

CLARION COUNTY FAIR
The best part of summer!



PO Box 280, Hawthorn, PA 16230
814-365-5179 • ClarionCountyFair.com
info@clarioncountyfair.com 

January 24, 2023

Dear Business Owners and Friends of the Fair,

The Clarion County Fair Board of Directors is in full planning stages for the 85th Annual Clarion County Fair to be held July 23rd thru July 29th at the Redbank Valley Municipal Park. This annual community event is host to thousands of visitors and is operated by an all-volunteer staff. The Clarion County Fair offers an opportunity for both youth and adults to exhibit their talents and is also a showcase for Clarion County Agriculture. We also provide a fun and safe environment for families to experience a variety of quality family-friendly entertainment.

The success of the Clarion County Fair, a non-profit 501(c)3 organization, rests on the generous commitment and support of our area businesses and families through sponsorships, donations and volunteer or in-kind services. We are asking that you please consider sponsoring the 2023 Clarion County Fair.

Sponsoring businesses receive recognition in our advance marketing materials (tri-fold, rack cards, tab ad), on our website (www.ClarionCountyFair.com), and on signage displayed during the Fair and throughout the year.

Some of the many fair activities this year include Community Drag Racing, the Truck and Tractor Pulls and the ever-popular Derby Dogs Demolition Derby. Some new attractions added in 2023 include the Highflying Pages, Tumbleweed Crossing, Fishing Adventure and the Rock & Roll Pet Store.

Please take some time to review the enclosed form indicating sponsorship levels from which you can choose. It is our sincere hope that you will consider a sponsorship opportunity with the Clarion County Fair.

If you have any questions, comments or special requests please contact the fair office at 814-365-5179 or any one of the sponsorship committee members listed below.

Yours Truly,

Betty DeSantis
Secretary
(814) 319-2461

Jackie Quinn
Treasurer
(724) 602-6323

Josh Minich
President
(814) 221-9377

FAIR SPONSORSHIP LEVELS:

HEADLINE SPONSOR - \$2,500 and up

- Name listed on the "HEADLINE SPONSOR" banner with your business logo at the grandstand all year
- Name listed as a "HEADLINE SPONSOR" on our website
- Business banner posted at the grandstand (if provided)
- 10 reserved seats at each grandstand event
- Name announced as a sponsor multiple times each day of the fair.
- Logo and Link listed on our website (if provided)
- Trifold advertising
- Fair Ticket Package - 10 weekly passes
- Complimentary booth space to represent your business the week of the fair (please indicate below)
- Complimentary use of the sponsor tent for 1 day of your choice (please indicate below)
- Community Goodwill

_____ Yes I am requesting booth space: _____ Commercial Exhibit Building -or- _____ Outdoor Vendor Space

_____ Yes I will be utilizing the sponsor tent on _____
(PLEASE SPECIFY DATE)

IF YOU ARE UTILIZING COMPLIMENTARY BOOTH SPACE OR USE OF THE SPONSOR TENT PLEASE RETURN THIS FORM WITH FAIR CONTRACT

GOLD SPONSOR - \$1,000 - \$2,499

- Name listed on the Sponsor Banner at the grandstand all year
- Name listed as a Gold Sponsor on our website
- Business banner posted at the grandstand (if provided)
- 10 reserved seats at each grandstand event
- Name announced as sponsor multiple times each day of the fair
- Logo and Link listed on Fair website (if provided)
- Trifold advertising
- Fair Ticket Package - 8 weekly passes
- Complimentary booth space to represent your business the week of the fair (please indicate below)
- Complimentary use of the sponsor tent for 1 day of your choice (please indicate below)
- Community Goodwill

_____ Yes I am requesting booth space: _____ Commercial Exhibit Building -or- _____ Outdoor Vendor Space

_____ Yes I will be utilizing the sponsor tent on _____
(PLEASE SPECIFY DATE)

IF YOU ARE UTILIZING COMPLIMENTARY BOOTH SPACE OR USE OF THE SPONSOR TENT PLEASE RETURN THIS FORM WITH FAIR CONTRACT

SILVER SPONSOR - \$500 - \$999

- Name listed on the Sponsor Banner at the grandstand all year
- Name listed as a Silver Sponsor on our website
- Name listed on the sponsorship sign posted at 1 Free Show of your choice (please choose below)
- 10 reserved seats at 1 grandstand event of your choice
- Name announced as a sponsor of the free show of your choice
- Name announced as a sponsor multiple times each day of the fair
- Logo and Link listed on Fair website (if provided)
- Trifold advertising
- Fair Ticket Package - 4 weekly passes
- Community Goodwill

Please check which free show you would like to sponsor:

_____ Highflying Pages _____ Tumbleweed Crossing
_____ Rock & Roll Pet Store _____ Fishing Adventure

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BRONZE SPONSOR - \$200 - \$499

- Name listed on the Sponsor Banner at the grandstand all year
- Name listed as a Bronze Sponsor on our website
- 10 reserved seats at 1 grandstand event of your choice
- Name announced as a sponsor multiple times each day of the fair
- Trifold advertising
- Fair Ticket Package - 2 weekly passes
- Community Goodwill

FRIENDS OF THE FAIR - \$50 - \$199

- Name listed on the Sponsor Banner at the grandstand all year
- Name listed as a Friend of the Fair on our website
- Trifold Advertising
- Fair Ticket Package - 2 day passes
- Community Goodwill

IN LIKE KIND SPONSORSHIP

"Your sponsorship level will be determined based on the monetary value of your item or service donated"

Donated item or service: _____

Please indicate the monetary value of your IN LIKE KIND item or service donated: \$ _____

PLEASE RETURN THIS FORM WITH FAIR CONTRACT

2023 Clarion County Fair Sponsorship Contract

All contracts must be returned by April 30th to allow us adequate time to prepare advertising

Please print your name as you would like it to appear on sponsor signage and advertising:

Name of Company or Individual

Sponsorship Level Chosen (Please complete and return to us the form that corresponds to your sponsorship level if applicable)

Mailing Address

E-Mail Address

Phone Number

Signature

Date

Please provide a draft of your public service address to be announced each day of the fair:

Please email a jpeg file of your business logo for advertising to Info@ClarionCountyFair.com

Please return your completed and signed sponsorship contract, your completed sponsorship level form and your public service address announcement information with payment to:

**Clarion County Fair
PO Box 280
Hawthorn, PA 16230**